

**The Appalachian Writing Project
Center for Teaching Excellence-UVa.'s College at
Wise**

Date: March 5, 2010

From: Amy Clark, Director, Appalachian Writing Project
Center for Teaching Excellence, UVa.'s College at Wise

RE: Inservice Programs for 2010-2011



PROGRAMS AND COST

We were happy to partner with your county for successful inservice programming in 2009. We would like to collaborate again for 2010, based on the remarkable feedback we received. We have several exciting packages for professional development to offer for summer/fall 2010.

Each of these packages can be designed based on the specific needs of your school system:

- **\$350=75-minute inservice workshops** targeting a particular teaching strategy or SOL (all-inclusive, 10-20 teachers)
- **\$1500=One day inservice workshops** targeting a particular grade level or specific SOLs (non-credit, all-inclusive, 15-40 teachers).
- **\$7200=A Writing/Thinking Institute on-site in your school district** targeting a particular grade level or school (credit-bearing, all-inclusive, 15-25 teachers.) Tuition is **\$288** per person for 15-25 teachers for 37 instructional hours or 3 credits.
- **\$6750=A Teaching Writing** fall course on the UVa.-Wise campus targeting middle-secondary levels in all content areas **that may be linked to your system via videoconferencing** (credit-bearing). Tuition is **\$450** per teacher

for **10-15** teachers for a 14-week series or 3 credits. (Sample workshop schedule attached).

SAVINGS

Tuition costs are projected to be **\$530.00** for three credit hours in 2010-2011. Through our partnership, you save a total of **\$7000.00** on credit-bearing programs.



WHY CHOOSE THE APPALACHIAN WRITING PROJECT for INSERVICE?

1. We are an authorized professional development provider under Title I and II legislation as a member of the National Writing Project.
2. Unlike other providers, we can custom-design your program to meet your specific needs.
3. Unlike other providers, our consultants are classroom teachers who are using these methods now, so they understand why they work and modifications that need to be made. Our consultants have been trained as inservice providers and are constantly updating their research.
4. Our consultants live and work in your community; we never leave so follow-up with your teachers is *always* an option.
5. We cover writing in **ALL** content areas, not just English.

For more information, contact Jennifer Partin at the Center for Teaching Excellence, 276-376-4528 or Grace Bradshaw, AWP Inservice Coordinator at gbradshawmab@yahoo.com or 276-523-4926.

NCLB Legislation and the National Writing Project/

Appalachian Writing Project

1. The link between NCLB and the National Writing Project/Appalachian Writing Project

NWP, which funds the AWP in part, is authorized in the Elementary and Secondary Education Act in NCLB, Subpart 2. The appropriation itself, or the funding for NWP, is chaptered in *Title II*.

2. **The NWP professional development model is named and described on the US Department of Education website.** For more information about the authorization of NWP, link to <http://www.ed.gov/policy/elsec/leg/esea02/pg30.html#sec2332>.

For a description of the NWP Core Program, link to <http://www.ed.gov/programs/writing/core.html>.

3. ***Title II* is the section of the NCLB legislation that specifically addresses the requirements for NCLB-funded professional development; the NWP is named as a federal program that provides such professional development.** Titled **Preparing, Training, and Recruiting High Quality Teachers, Administrators, and Paraprofessionals**, *Title II* includes requirements for the focus, content, duration, and audience for professional development. Schools and districts write an annual plan for uses of NCLB funding, including the funding that is available in *Title II*. As part of your plan, AWP programming can be named in your description of professional development activities since NWP is named as a program that receives federal funding.

You can contract with us with the confidence that AWP is an authorized professional development provider.

Sample Workshop Schedule for Teaching Writing Course and Writing/Thinking Institutes (Credit-bearing programs)

- On the Daniel Boone Trail: Writing Local History
- Multi-genre Research
- Multi-genre Research for Secondary Students
- English chocolates: A Sweet Sampler to Organize Students' Thoughts as They Write to Learn
- Imagination Station: Ten-Minute Exercises to Challenge Writers
- Hook, Line, and Reel Them In: Writing Great Opening Lines
- Journaling in math
- Super Sentences: Improving Syntax and Sentence Structure through Four Basic Techniques
- Wikis, Blogs, and Podcasts: Tuning into Technology
- Where I'm From: Journal Prompts for Appalachian Literature
- Triple Treats: Reading, Writing, and Technology in the High School Classroom
- Using Read-alouds to Enhance Writing in the Content Areas
- Interactive Notebooks that Encourage Reading and Writing Literacy